

POPULAR WEBSITES

ask.fm
***ASK.FM

- Social Networking website where users can ask other users questions, with the option of anonymity.

***SNAPCHAT

- A messaging service where users can send photos, videos, texts and creative drawings to a regulated list of people
- The sent photos are known as "snaps"
- Users set a time limit for how long recipients can view their snaps after which they will be hidden from the recipient's device and "deleted" from the Snapchat server
- Users are informed by text whenever one of their snaps has been viewed or not and whether it has been screen shot or not
- Main demographic is between 13 and 23 years of age

***PRO-ANA & PRO-MIA WEBSITES

- These websites "teach" users how to be anorexic or bulimic
- Show concerning images and call them "thinspiration"

TINDER

- Users connect with other users in their geographic location
- Users are anonymous until they "like" each other
- Used as a one night stand hook-up
- Puts kids at risk for sexual harassment and sexually explicit content

WECHAT

- A mobile text and voice messaging communication service that provides multimedia communication with text messaging, hold-to-talk voice messaging, broadcast (one-to-many) messaging, photo/video sharing, location sharing, and contact information exchange

FOURSQUARE

- Foursquare is a web and mobile application that allows registered users to post their location at a venue and connect with friends
- Check-in requires active user selection and points are awarded at check-in
- Users are encouraged to be hyper-local and hyper-specific with their check-ins—one can check into a certain floor/area of a building, or indicate a specific activity while at a venue
- Users can choose to have their check-ins posted on their accounts on Facebook and Twitter
- Users can create a "To Do" list for their private use and add "Tips" to venues that other users can read, which serve as suggestions for things to do, see or eat at the location

WHATSAPP

- In addition to text messaging, users can send each other images, video, and audio media messages
- The primary concern was that WhatsApp required users to upload their entire mobile phone's address book to WhatsApp servers so that WhatsApp could discover who, among the users' existing contacts, is available via WhatsApp

KIK

- A fast, simple and personal smartphone messenger system
- Similar to Blackberry Messenger and iPhone's iMessage
- Users can exchange videos, sketches, share images and memes
- KIK is rated 17+ in the app store but it is free to download to all iPhones, iPads
- Parents can learn to restrict apps by rating (this will prevent your child from downloading apps above their age level)

TWITTER

- Online social networking and microblogging service that enables users to send and read "tweets", which are text messages limited to 140 characters
- Tweets are publicly visible
- Users can subscribe to other's tweets by "following" and subscribers are known as "followers"
- The user can also "un-follow" someone
- Language:
 - o Hashtag – words or phrases prefixed with a # sign
 - o @username – used for mentioning or replying to other users
 - o RT or retweet – used to repost a message from another Twitter user
- Twitter has censored hashtags that users have found offensive

VINE

- Mobile App owned by Twitter that enables users to create and post short video clips
- Video clips can be shared on social networking services such as Twitter and Facebook
- Users can create short, beautiful looping videos that can be instantly shared

TUMBLR

- A blogging platform that relies heavily on imagery and short posts
- Most of Tumblrs traffic comes from users who are under the age of 25
- Allows users to post multimedia and other content to a short-form blog
- Users can follow other users' blogs as well as make their blogs private
- Language:
 - o Dashboard – primary tool for the Tumblr user; live feed of recent posts from blogs that they follow; users are able to comment, reblog, and like posts from other blogs; users are able to connect their blogs to Twitter and Facebook
 - o Queue – Users are able to set up a schedule to delay posts that they make.
 - o Tags – a user can assist their audience in finding a post by adding a tag
 - o HTML editing – Users can edit their blog's theme HTML coding to control the appearance of their blog.

PHEED

- Allows users to share all forms of digital content – links, images, video, audio files, and live stream events.
- Posts are limited to 420 characters
- 81% of Pheed's user base is between 14-25 years old
- Allows users to keep ownership of their posts

INSTAGRAM

- An on-line photo-sharing, video-sharing and social networking service that enables its users to take pictures and videos, apply digital filters to them and share them on a variety of social networking services
- Now uses hashtags to help users discover both photographs and each other
- Users are to be 13 years or older

REDDIT

- A social news and entertainment website where registered users submit content in the form of either a link or a text
- Other users then vote the submission "up" or "down" which is used to rank the post and determine its position on the site's pages and front page
- Content entries are organized by areas of interest called "subreddits"
- Registered users are called "redditors" (reddit editor)
- Postings are typically a link to an external source, with a title provided by the redditor who posted it
- Most popular subreddits:
 - o IAMA (I am a...)
 - o AMA (ask me anything)
 - o AMAA (ask me almost anything)
- This website is known for its open nature and diverse community that generate its content

MYSPACE

- A social networking service with a strong music emphasis
- Bulletins are posts that are posted on to a "bulletin board" for everyone on a Myspace User's friends list to see
- Applications on Myspace are similar to those on Facebook

FLICKR

- An image and video hosting website
- Provides both public and private image storage
- Users can set privacy settings to control who can view an image
- Provides a "contact list" which can be used to control image access
- If an image is public, any other member can leave comments about the image
- Flickr added content filtering controls that let members specify what types of images they generally upload and how "safe" the images are
 - o Images are assigned as "safe", "moderate" and "restricted"

PINTEREST

- A pinboard-style photo-sharing website that allows users to create and manage theme-based image collections such as events, interests and hobbies.
- Users can browse other pin boards for ideas and "pin" them onto their own board
- Users can follow another user or their boards if they have similar tastes

CHATROULETTE

- **Chatroulette** is an online chat website that pairs random people from around the world together for webcam based conversations
- Offensive, obscene or pornographic content is typical

FACEBOOK

- On-line social networking service
- Users must register before using the site, after which they may create a personal profile, add other users as friends, exchange messages, and receive automatic notifications when they update their profile
- Facebook now allows any users who declare themselves to be at least 13 years old to become registered users of the site (according to a May 2011 Consumer Reports survey there are 7.5 million children under the age of 13 with accounts)
- You have to have a valid email account to register
- Facebook removes approximately 20, 000 profiles from the site every day for various infractions including spam, inappropriate content and underage use
- User Profile:
 - o Users can create profiles with photos, lists of personal interests, contact information and other personal information
 - o Users can communicate with friends and other users through private or public messages and a chat feature
- Facebook requires that users give their true identity (however, this is not easily monitored)

CYDIA/ JAILBREAK PROGRAMS

- Tech saavy teens will hack into their own device to lift restrictions on apps
- Instructions on how to do it readily available on internet
- gateway for "Poof" and "SBSettings" which are icon hiding apps

APPS FOR PARENTS:

MOB SAFETY RANGER:

- Free app
- Allows you to see your child's browsing history and set some basic filters

DINNER TIME:

- Free app
- Allows you to instantly lock and unlock your child's Android device remotely from your own device
- Parents device can be an Android or iPhone, iPad etc

QUSTODIO:

- Software available for WindowsPC, Mac, iOS, Android, and Kindle devices
- Free version allows you to keep tabs on your child's web and search engine use, track Facebook and Twitter logins, set time controls
- Premium allows you to track location, block certain games and apps, monitor calls and text messages and more

WEBSITES OF INTEREST:

- Cybertip.ca
- Kidsintheknow.ca

Top 10 Dangerous apps for teens